



CHALLENGES

- Educators are affected by the Covid-19 outbreak and seeking for additional stream of income
- Rental spaces are expensive to hold private classes / events
- Hard to reach out to the younger generation and busy working adults.

- Event tickets are pricey
- Educators may not know how to market their programmes



- Provide an alternative platform for educators to earn cash
- Save on space rental costing and event planning
- Enhance the future of learning for younger generation
- Allow gaining of knowledge in the comfort of their own home / office
- Provide a cheaper alternative than attending events physically and save on transportation
- Recording, editing, and marketing will be professionally done by our team for educators



- 1. Sign up for free with Smart Mukmin as an Educator
- 2. Record videos on your own following our video guidelines**
- 3. Submit videos to our team to edit and publish on www.smartmukmin.sg

- 4. Our team will do the marketing and promotions for you.
- 5. Earn up to 40% from the earnings earned from your respective videos

**During this circuit breaker period, we urge all educators to record videos on their own following our video guidelines. After the CB period, we will conduct the video recordings for you.



Log in to www.smartmukmin.sg and sign in as member

Click on their preferred videos to watch

Pay online for the selected videos before watching

Each video will costs between \$0.50 - \$5.00 depending on the length and content of the videos. As there are many online platforms available such as **Facebook**, **Youtube**, and **social influencer's platforms**, why must you sign up with **Smart Mukmin Sg**?

Ĭ M

All of the platforms mentioned above are free. Educators are not paid to share knowledge and conduct tutorials / classes.

04

Embracing the future of learning online and making it easier to reach to wider audience including new Muslims, the handicapped, busy working adults and even teenagers who are always online.

02

Hassle free. Educators just need to provide contents, and our experience and dedicated team will record, edit and promote the videos for you.

Users can download learning materials online from our platform.

Videos will range from \$0.50 - \$5.00 per video making them affordable for users to click and watch.

05

An alternative platform for Educators to earn extra income.

OUR SEGMENTS

- ISLAMIC KNOWLEDGE
- LOVE & MARRIAGE
- PSYCHOLOGY
- MOTIVATION
- TUTORIALS

VIDEO LENGTHS & LANGUAGES

5 MINS







Videos will either be in English with Malay subtitles or Malay with English subtitles

MARKET SIZE OF MUSLIMS RESIDING IN SINGAPORE...



563,669

TOTAL MUSLIMS, JUNE 2019

525,117

TOTAL MALAYS, JUNE 2019

LOOKING FORWARD

- By end of 2020, our platform will hold live conferences and live classes.
 - Launch of online podcast in 2021.

SIGN UP AS AN EDUCATOR NOW



EMAIL YOUR INTEREST TO sulaiman@epiloguemedia.net



WE WILL SEND YOU THE PREREQUISITES





IF YOU HAVE ANY
QUESTIONS, YOU MAY
WHATSAPP SULAIMAN
@ 8183 4721

REGISTRATION IS FREE!



